

AGENDA for 11-11-23

1. Agenda and Introductions

a. **Veterans Affairs** –

b. **Press, Radio, and Film** –**Spanish radio, Maxima 92.5 FM** We purchased 48 - .30 second spots for Weeks of Nov 20, Dec 18, and Dec 25 – net reach will be 17,300. Spanish GSO PSA is No Queria Vivir. Suzanne did a 30 minute English interview Weds morning with Shriner of AM 1010. He is going to download an English radio PSA off aa.org and run periodically for free!!!

c. **Schools/Professional Events** –

d. **Homeless Events** – Next Homeless Event is January 9th @ a church in Seffner. Suzanne cannot attend.

e. **Public Information** – John Dittmeier, sales associate at Fox affiliate WTVT Channel 13 FLX (TV/streaming) has released 4 specific time period contracts \$1250/each for a total of \$5,000 to run GSO downloadable video “My Drinking Built a Wall” starting year end December 24 through February/March 18th as per our 2023 Special Project Motion which passed.

f **Research/Correspondence** – MacDill AFB Family Advocacy 813-827-9172 have enough pamphlets.

j. **Library** – Hillsborough County Libraries are all stocked now.

k. Displays –

2. **Finance Report** – 2023 We will spend our last \$100 on a Creative Loafing PSA for the end of the year. Our budget for 2024 will be \$2,000 again.

Chair Comments: Allen is out of town today, so Suzanne is chairing.

Our next Zoom Committee meeting will take place on **Saturday January 20th from 9am-10am** due to SSAASA being on the 3rd Sat. The Zoom ID number is 927-439-9087 and the passcode is 5wnNy3. All are invited to attend and share your ideas and thoughts on how we can further carry the message to the sick and suffering alcoholic who needs it.

Love and Service, Allen T District 2 PI-CPC Chairperson Panel 73 727/515-1970

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AA – Information for Professionals

http://www.aa.org/pages/en_US/information-for-professionals

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