

AGENDA for 5-20-23

1. Agenda and Introductions

a. **Veterans Affairs** –

b. **Press, Radio, and Film** – **Watermark** newsletter PSA is a 2 week/print & digital– next edition comes out **6/8**; **FL Sentinel PSA** also a 2 week/print & digital – next edition comes out **5/26** for Memorial Day. Spanish radio PSA is being worked on. Suzanne surveyed several Hispanic people in the community including Central Office contact, Johnny, and the census is Maxima 92.5 FM is the most listened to Spanish radio station in the Tampa Bay area. New committee member, John R, listened to the three Spanish 30 second GSO Audio PSAs and helped select “No Queria Vivir” translated to “I do not want to live”. These are downloaded from GSO to a “sound cloud” and any radio station can run. We are targeting the vehicle driving rush hours to and from work M-F. More to come on this!

c. **Schools** – the last school was HCC in April.

d. **Homeless Events** – Jan and Suzanne were vendors for the law enforcement Hillsborough County Homeless Initiative on May 10<sup>th</sup> at Sacred Heart Church/School on N FL Ave. John R helped carry/set up our table and chairs. Unfortunately, the attendance of homeless was very minimal but we networked with other vendors – 7 treatment centers.

e. **Public Information** – John Dittmeier, sales associate at Fox affiliate WTVT Channel 13 has been emailed the GSO PI letter with links to 2 new TV PSAs from last year. We are asking for quotes for the 4th of July weekend and Labor Day weekend. With those, we can do a comparison to what we purchased from WFLA Channel 8 in Gasparilla Jan-March package.

f **Research/Correspondence** – John R is assisting with outreach to MacDill AFB asking if there is a need for AA & Armed Services pamphlets and our AA cards on base.

j. **Library** – Hillsborough County Libraries need to be checked for our AA pamphlets. Anyone interested in taking a couple of libraries, please reach out to Allen or Suzanne.

k. Displays –

2. **Finance Report** – The 2023 Budget is the same at \$2000. Spent \$100 Gasparilla/CL; \$500 Watermark; \$300 FL Sentinel/\$100 Gasparilla/Cinco de May leaving a balance is \$1000 ytd.

**Chair Comments:**

Our next Zoom Committee meeting will take place on **Saturday June 19<sup>th</sup> from 9am-10am. The Zoom ID** number is 927-439-9087 and the passcode is 5wnNy3. All are invited to attend and share your ideas and thoughts on how we can further carry the message to the sick and suffering alcoholic who needs it.

Love and Service, Allen T District 2 PI-CPC Chairperson Panel 73 727/515-1970

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**AA GSO New York** – <http://www.aa.org/>

**AA – Information for Professionals**

[http://www.aa.org/pages/en\\_US/information-for-professionals](http://www.aa.org/pages/en_US/information-for-professionals)

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