

AGENDA for 6-18-22

1. Agenda and Introductions
2. Sign-In Sheet
  - a. Veterans Affairs –
  - b. Healthcare –
  - c. **Press, Radio, and Film** –: The Committee has purchased four two-week print and digital PSAs in the Watermark LGBT Magazine for \$500 Be on the lookout for the Tampa Pride edition 6/23-7/6. We are also purchased a Creative Loafing Cinco de Mayo. We purchased 5 holiday PSAs – Memorial Day, 4<sup>th</sup> of July, Labor Day, Thanksgiving and Christmas from Florida Sentinel,
  - d. Community Events –
  - e. Schools –
  - f. Hospitality Industry –
  - g. Homeless Events – Apollo Beach 7/22 – we will not attend due to the Area Assembly.
  - h. **Literature/Distribution** – Hillsborough County Libraries have now all been supplied with the brochures "AA at a Glance". This was quite the undertaking! Each library will be resupplied with new brochures by members of the Committee once a quarter.
  - i. **Public Information** – The Committee has renewed the Ruskin bus bench ad for \$1500 and it will run until December 15th of this year. The back of the bus Supertail PSA has been renewed and will run until August 6th of this year. Suzanne has gotten a quote for an inside of the bus PSA. The Committee discussed this option, but the cost is prohibitive. We are currently researching other options for PSAs including but not limited to GSO approved radio and television ads for the period of time after the Supertail ad expires in August OR for end of year.
  - j. Research/Correspondence –
  - k. Library – See above under literature.
4. **Finance Report** – 2022 Budget - \$2,000. YTD \$300 FL Sentinel; \$12.90 and \$14.84 for Central Office literature; \$100 Cinco de Mayo CL edition; \$100 St Patrick's Day CL; \$500 Watermark psas; \$100 Gasparilla CL edition; January Back of the Bus \$250 invoice = \$ 622.26 remaining for the year. Any large funding for public service announcements will have to be put to the body as a Special Project Motion.
5. **PI-CPC Displays** – Allen planning to set up at the Tampa Bay Fall Roundup on Labor Day weekend and the Gratitude Dinner tentative 11/5/22.
6. **Chair comments** – Attended the Delegate Luncheon

Our next Zoom Committee meeting is **Saturday July 16<sup>th</sup> from 9am-10am at Zoom ID 9274399087 passcode 5wnNy3. We would love to have you share your ideas, time and positive energy!**

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**AA GSO New York** – <http://www.aa.org/>

**AA – Information for Professionals**

[http://www.aa.org/pages/en\\_US/information-for-professionals](http://www.aa.org/pages/en_US/information-for-professionals)

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