

AGENDA for 9-16-23

1. Agenda and Introductions

a. **Veterans Affairs** –

b. **Press, Radio, and Film** – **Watermark** newsletter PSA is a 2 week/print & digital next edition comes out on 9/28. **Spanish radio, Maxima 92.5 FM** PSA has been purchased. Suzanne delivered the \$600 check & signed contract last Friday to Joan Rodriguez, Acct Exec. We purchased 48 - .30 second spots for Weeks of Nov 20, Dec 18, and Dec 25 – net reach will be 17,300. Spanish GSO PSA is No Queria Vivir. This also includes 2 interviews – one live in English which Suzanne will do and one recorded in Spanish which Sophia C will do! More to come on those interviews.

c. **Schools/Professional Events** – Joe W of **The Hillsborough Recovery Coalition** reached out to Central Office asking for someone from AA to attend the September “Recovery” Month Roundtable. Suzanne volunteered to attend on Monday, September 18<sup>th</sup> with 30 other people from NA, Celebrate Recovery, Dharma Recovery, etc. This invitation led to Joe W asking Suzanne to present to staff at **Cove Behavioral** fka DACCO on what AA does and what AA doesn’t do. That staff meeting is Monday, September 25<sup>th</sup> @ 9am!!!

d. **Homeless Events** – the last event was May 10<sup>th</sup>. Suzanne to bring up at Coalition the lack of homeless attendees which there were 7 treatment centers in addition to AA.

e. **Public Information** – The Committee has asked John Dittmeier, sales associate at Fox affiliate WTVT Channel 13 FLX (TV/streaming) to work on a \$4,000-\$5,000 contract to run GSO downloadable video “My Drinking Built a Wall” starting year end December 24 through February/March 18th.

f **Research/Correspondence** – MacDill AFB Family Advocacy 813-827-9172 have enough pamphlets.

j. **Library** – Hillsborough County Libraries are all stocked now.

k. Displays –

2. **Finance Report** – The 2023 Budget is the same at \$2000. Spent \$100 Gasparilla/CL; \$500 Watermark; \$300 FL Sentinel/\$100 Gasparilla/Cinco de May/\$300 WTVT; Beasley 92.5 Maxima \$700 leaving a balance is \$100 ytd. Committee had thought about requesting an increased budget as out of other districts average \$3800 annual budgets, but D2 Chairwoman said we need to let other committees have availability to our funds and to submit a year end special project motion for any excess funds to be voted on before 12/31/23 “we have always gotten our motions for extra money”.

**Chair Comments:**

Our next Zoom Committee meeting will take place on **Saturday October 21st from 9am-10am. The Zoom ID number is 927-439-9087 and the passcode is 5wnNy3.** All are invited to attend and share your ideas and thoughts on how we can further carry the message to the sick and suffering alcoholic who needs it.

Love and Service, Allen T District 2 PI-CPC Chairperson Panel 73 727/515-1970

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**AA GSO New York** – <http://www.aa.org/>

**AA – Information for Professionals**

[http://www.aa.org/pages/en\\_US/information-for-professionals](http://www.aa.org/pages/en_US/information-for-professionals)

Allen T

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