

Public Information/Cooperation with the Professional Community (PI/CPC) Committee

AGENDA for 9-17-22

1. Agenda and Introductions
2. Sign-In Sheet –
 - a. **Veterans Affairs** – Veterans Stand Down Oct 11th @ American Legion on FL Ave – Jan & Suzanne have signed up to represent AA as a vendor. Committee will use part of remaining budget to purchase meeting schedules & questionnaire pamphlets.
 - b. Healthcare –
 - c. **Press, Radio, and Film** – We will use part of our remaining budget \$400 to purchase year end Creative Loafing PSAs – Halloween, Thanksgiving, Christmas and New Years Eve
 - d. Community Events –
 - e. Schools –
 - f. Hospitality Industry –
 - g. **Homeless Events** – See above Veterans Events
 - h. **Literature/Distribution** – Hillsborough County Libraries have now all been supplied with the brochures "AA at a Glance".
 - i. **Public Information** – The Committee will a motion today by Noon to purchase \$3,000-\$3,500 GSO TV PSAs on WFLA the NBC affiliate Channel 8 starting January 15, 2023, to run to March 19, 2023. These dates include big drinking events – Gasparilla, NFL playoffs, NFL Super Bowl and St Patrick's Day. These PSAs would replace the Back of the Bus Supertail \$1,500 and the Ruskin Bus Bench \$1,500.
 - j. Research/Correspondence –
 - k. Library – See above under literature.
4. **Finance Report** – 2022 Budget - \$2,000 with **590.01 remaining for the year**. Any large funding for public service announcements will have to be put to the body as a Special Project Motion.
5. **PI-CPC Displays** – Allen attended the Tampa Bay Fall Roundup on Labor Day weekend with the Committee display and plans to attend the Gratitude Dinner on 11/5/22. Jan & Suzanne will display at the Carry the Message Day @ YANA on October 15, 2022. Any literature for these events will come out of remaining budget.
6. **Chair comments** –

Our next Zoom Committee meeting is **Saturday October 15th from 9am-10am at Zoom ID 9274399087 passcode 5wnNy3. We would love to have you share your ideas, time, and positive energy!**

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AA GSO New York – <http://www.aa.org/>

AA – Information for Professionals

http://www.aa.org/pages/en_US/information-for-professionals

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