

AGENDA for 1-21-23

1. Agenda and Introductions
 2. Sign-In Sheet –
 - a. **Veterans Affairs** –
 - b. Healthcare –
 - c. **Press, Radio, and Film** – Gasparilla edition of Creative Loafing PSA ordered \$100. Florida Sentinel 5 holidays of Memorial Day, 4th of July, Labor Day, Thanksgiving and Christmas will be purchased.
 - d. Community Events –
 - e. Schools – Suzanne & Pat F presented to 73 USF Nursing students on January 12th.
 - f. Hospitality Industry –
 - g. **Homeless Events** – See above Veterans Events
 - h. **Literature/Distribution** – Hillsborough County Libraries have now all been supplied with the brochures "AA at a Glance".
 - i. **Public Information** – The body of District 2 voted in favor of our Committee motion to purchase \$3,450 GSO-approved 15 second television PSAs on our local NBC affiliate WFLA Channel 8. The PSAs started airing on January 16, 2023, and will continue through to March 19, 2023. These dates cover the big drinking events of Gasparilla, the NFL playoffs, NFL Super Bowl, and St. Patrick's Day. The proposed Weekday Daytime rotation between the hours 9am-5pm is three times a week for a total of 25 spots. The proposed Weekend rotation is twice a weekend for a total of 17 spots. Our ad will air 4 times during WFLA's all-day Gasparilla Parade coverage. Our proposed airing schedule as listed above will reach an estimated 548,742 persons 18 and older at least once and will reach an estimated 286,650 persons 18 and older three or more times.
 - j. Research/Correspondence –
 - k. Library – See above under literature.
 - l. Displays – Allen is setting up the inside AA PI/CPC display at Soberilla on Saturday, January 28th while recording the Gasparilla Parade coverage on channel 8.
4. **Finance Report** – The 2023 Budget is the same at \$2000. Spent \$100/CL so balance is \$1900.

Chair Comments:

Our next Zoom Committee meeting will take place on **Saturday February 18th from 9am-10am** The Zoom ID number is 927-439-9087 and the passcode is 5wnNy3. All are invited to attend and share your ideas and thoughts on how we can further carry the message to the sick and suffering alcoholic who needs it.

Love and Service, Allen T District 2 PI-CPC Chairperson Panel 71 727/515-1970

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AA GSO New York – <http://www.aa.org/>

AA – Information for Professionals

http://www.aa.org/pages/en_US/information-for-professionals

Allen T

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