

Our local District 2 committee meeting is this **Saturday morning 9:00-10:00 using Zoom ID 9274399087 passcode 5wnNy3**. We are working on a Special Project Motion – draft below:

The PI CPC Committee requests a Special Project Motion costing between \$3,000 to \$3,500 to run GSO TV Public Service Announcements on WFLA Channel 8 from January 15, 2023, to March 19, 2023. These dates cover Gasparilla, NFL playoffs, NFL Superbowl and St Patrick's Day. This motion is being submitted now to be shown on the October and November Agenda for GSRs to take back to their homegroups as voting will not take place until the December District Business Meeting. This motion is contingent upon the approval of funds by the Finance Committee.

Background Information:

1. Patrick Claymore, the GSO Public Information Coordinator, this past April emailed all the Area PI Chairs an instructional packet explaining with how-to-do instructions on reaching one's local TV stations to engage them in airing our two new PSA videos.
2. District 8 has already used GSO PSA on their local TV stations and will do so again this fall.
3. District 4 has received approval from their district body and is running their PSA campaign from middle of November 2022 to middle of January 2023 using the ABC affiliate aka Channel 10. The D2 committee received a recommendation from their ABC affiliate to use the NBC affiliate in the Tampa area as NBC has more of a viewing here locally.
4. WFLA is our NBC affiliate. WFLA covers the entire Gasparilla Parade and covers the local NFL Buccaneers team games. These events will increase our viewing numbers.
5. This Special Project Motion replaces the Back of the Bus Supertail which cost \$1500/6 mths and the Ruskin Bus Bench which cost \$1500/12 mths.

D2 PICPC Committee

In love and service,

Suzanne Brown

D2 PI CPC Committee Member